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09/658632
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Class	Subclass	ISSUE CLASSIFICATION

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PATENT NUMBER

U.S. UTILITY Patent Application

O.I.P.E. SCANNED <i>GU</i> O.A. <i>VR</i>	PATENT DATE
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APPLICATION NO. 09/658632	CONT/PRIOR	CLASS 705	SUBCLASS 14	ART UNIT 2151 <i>2162</i>	EXAMINER <i>Trammitt</i>
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APPLICANTS

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30 29

One letter

TITLE

System and method for improving the effectiveness of web advertising

PTO-2040
12/99

ISSUING CLASSIFICATION

ORIGINAL		CROSS REFERENCE(S)					
CLASS	SUBCLASS	CLASS	SUBCLASS (ONE SUBCLASS PER BLOCK)				
INTERNATIONAL CLASSIFICATION							

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	_____ (Assistant Examiner) _____ (Date)			NOTICE OF ALLOWANCE MAILED	
	_____ (Primary Examiner) _____ (Date)			ISSUE FEE Amount Due Date Paid	
	_____ (Legal Instruments Examiner) _____ (Date)			ISSUE BATCH NUMBER	

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